



WLWK  
787 Lombard Ave  
Green Bay, WI 54304

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

# Contract # 2620264

**Schedule Dates** 09/11/16-10/30/16  
**Advertiser** Russ Feingold for Wisconsin-D (109650)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 692/800/0504 (859472)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Devon Prescod,  
**Phone/Fax** /  
**CPE** 692/800/4487  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WI Election CHRISTIAN CAMBERO  
NEW POLITICAL ORDER - PLS CF - THANKS  
PACKERS ONLY

**Date Entered** 09/02/16  
**Last Modified** 09/09/16  
**Entered By** Elizabeth Bragstad  
**CO-OP** No  
**Headline #** ECR25280504  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$18,000.00  
**Net Total** \$102,000.00  
**Sales Tax**

Green Bay (WLWK)		Spots	Rate
By Broadcast Month			
Sep. 2016	3	\$60,000.00	
Oct. 2016	2	\$60,000.00	
Grand Total:	5	\$120,000.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NFL Green Bay Packers	10/30/16-10/30/16	2	:30	12P- Sports-FOX NFL Packers Game	1								1	\$30,000.00	\$30,000.00	Green Bay (WLWK)	NFL PACKERS	9/8/16
(1)																			
2.0	Normal Line / NFL Green Bay Packers	10/16/16-10/16/16	2	:30	3:25P- Sports-FOX NFL Packers Game	1								1	\$30,000.00	\$30,000.00	Green Bay (WLWK)	NFL PACKERS	9/8/16
(2)																			
3.0	Revised Line / NFL Green Bay Packers	09/11/16-09/11/16	3	:30	12P- Sports-FOX NFL Packers Game	2								2	\$20,000.00	\$40,000.00	Green Bay (WLWK)	NFL PACKERS	9/8/16
(3)																			
3.1	Normal Line / NFL Green Bay Packers	09/11/16-09/11/16	3	:30	12P- Sports-FOX NFL Packers Game	2								2	\$20,000.00	\$40,000.00	Green Bay (WLWK)	NFL PACKERS	9/9/16
(3)																			
4.0	Normal Line / NFL Green Bay Packers	09/25/16-09/25/16	3	:30	12P- Sports-FOX NFL Packers Game	1								1	\$20,000.00	\$20,000.00	Green Bay (WLWK)	NFL PACKERS	9/9/16
(3)																			

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WLUK - TV Green Bay, WI	<b>Date:</b> 9-9-16
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I, Alex Nathanson,

being/on behalf of: Feingold, Russell D., a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the Primary

election to be held on: 08/09/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED



I represent that the payment for the above described broadcast time has been furnished by:

Russ for Wisconsin

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe Sensenbrenner, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

06/10/2016

Date



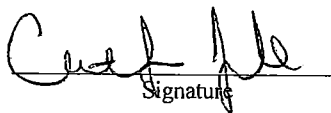
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Chris Sauer  
Printed Name

NSM  
Title

